



WORLD CLIMATE LTD



Porte de Versailles, Paris 17-19 October 2017

General Presentation

March 2017

Creating the low-carbon and resource-efficient market place

WE Summit 2017 | Content

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WE Summit 2017 | Objectives

- To discuss policies, strategies and actions to reap the benefits from large-scale application of resource productivity and the circular economy
- Identify new market opportunities aligned to the Sustainable Development Goals 2030 and the Paris Agreement on Climate Change from 2015
- Develop the resource-efficient and low-carbon market place through sector, industry and business development
- Mainstream the low-carbon and resource-efficient economy in the context of the WE Solutions Event—which will draw more than 20,000 visitors
- Identify and support networking and matchmaking opportunities between stakeholders to facilitate the creation of effective Public-Private Partnerships

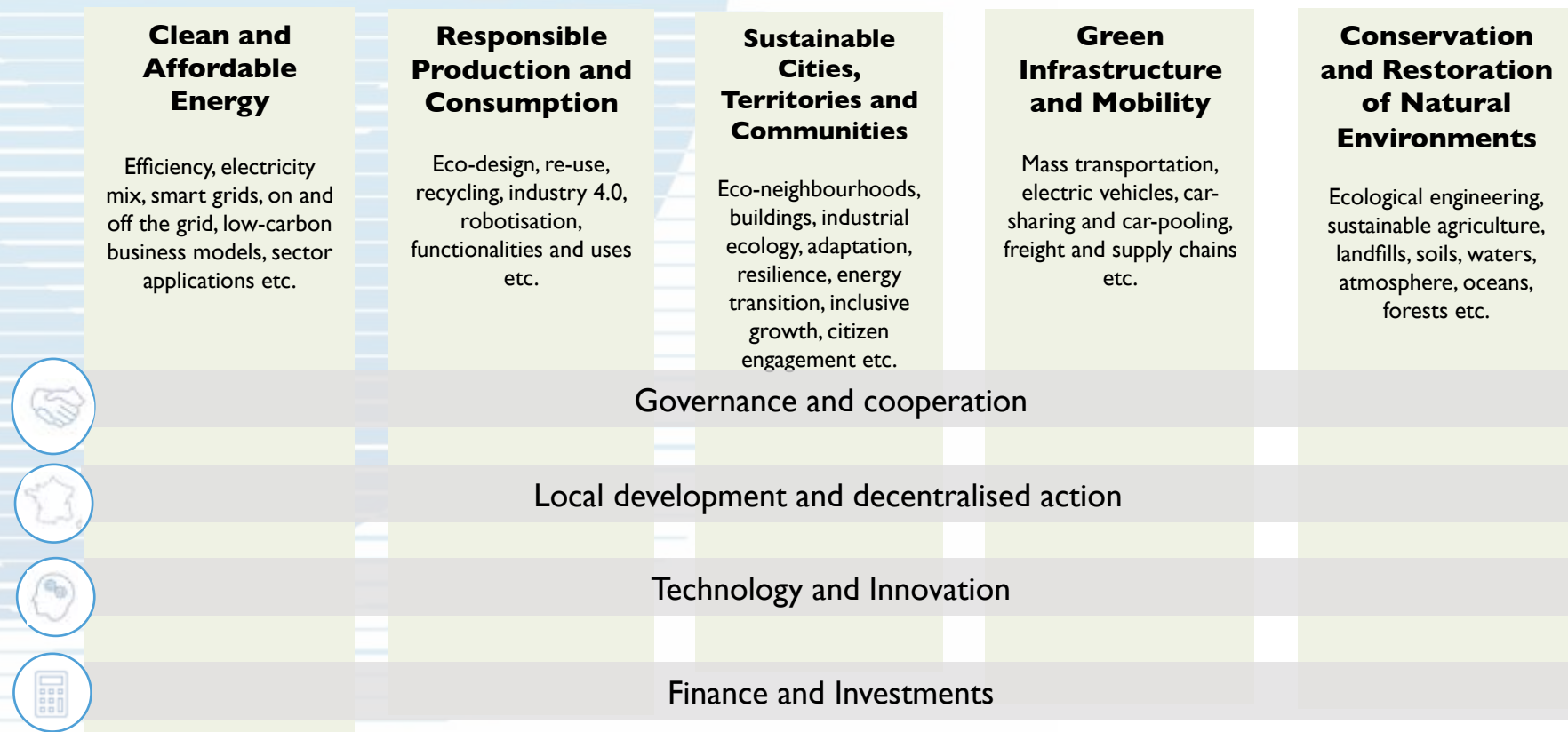


WE Summit 2017 | Background

- 2015 brought us the Paris Agreement on Climate Change and the 2030 Sustainable Development Goals. Cities, regions, businesses, financial institutions, and the civil society all play important roles in partnership for innovation and solutions in this crucial equation of Prosperity to Profit
- The estimated market opportunities from the 2030 Sustainable Development Goals are larger than USD 12 trillion (www.businesscommission.org). In Europe alone, adopting circular-economy principles could generate a net economic benefit of €1.8 trillion by 2030 (McKinsey)
- As the WE Summit is done in the context of the World Efficiency Solutions Event - covering also match-making, exhibition, training and show-casing - it will provide the most important global meeting place for governments, businesses, financiers, academia and civil society to develop the resource-efficient and circular economy market place; and with a substantial outreach potential: 500 exhibitors, 20,000 participants, and an online-community of more that 100,000 relevant people



WE Summit 2017 | A Cross-cutting Approach



WE Summit 2017 | A Bottom-Up Approach to Global Goals

In addition to the business opportunities (estimated at \$12 trillion) for new products and services, these solutions will enable the transition to low-carbon and resource-efficient economic models that will ultimately fulfil the SDGs and the 2030 Agenda.

Affordable & Clean Energy



Responsible Consumption & Production



Green Infrastructure & Mobility



Sustainable Cities & Communities



Conservation & Restoration of Natural Environments



WE Summit 2017 | Conference Schedule

Tuesday October 17 th			
10:00 – 11:30	Opening Ceremony		
11:30 – 12:30	Plenary 1	Track Session 1	Track Session 2
12:30 – 14:00	Lunch & Networking		
14:00 – 15:30	Plenary 2	Track Session 3	Track Session 4
15:30 – 16:00	Break & Networking		
16:00 – 17:30	Plenary 3	Track Session 5	Track Session 6
17:30 – 18:30	Reception & Networking		
Wednesday October 18 th			
10:00 – 11:30	Plenary 4	Track Session 7	Track Session 8
11:30 – 12:30	Networking Activities		
12:30 – 14:00	Lunch & Networking		
14:00 – 15:30	Plenary 5	Track Session 9	Track Session 10
15:30 – 16:00	Break & Networking		
16:00 – 17:30	Plenary 6	Track Session 11	Track Session 12
17:30 – 18:30	Networking		
Thursday October 19 th			
10:00 – 11:30	Plenary 7	Track Session 13	Track Session 14
11:30 – 12:30	Networking Activities		
12:30 – 14:00	Lunch & Networking		
14:00 – 15:30	Plenary 8	Track Session 15	Track Session 16
15:30 – 16:00	Break & Networking		
16:00 – 17:30	Closing Ceremony		
17:30 – 18:30	Networking		

WE Summit 2017 | Themes

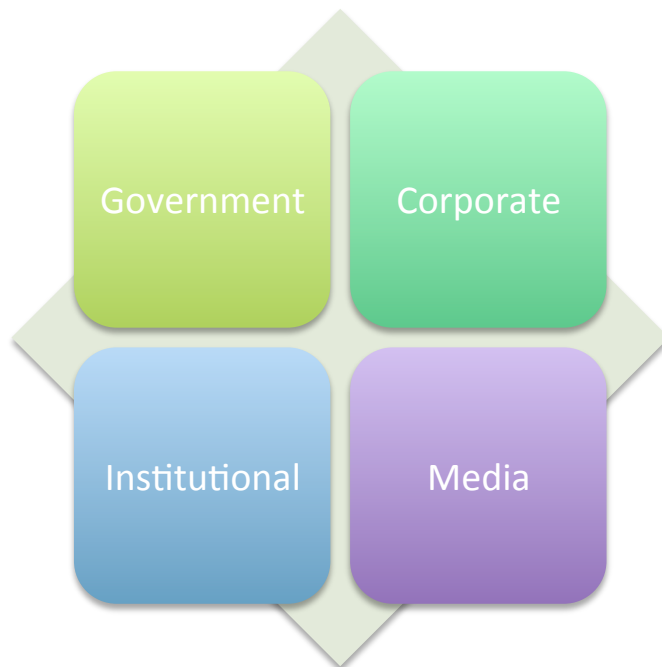
Affordable and Clean Energy	Disruptive Business Models	Sustainable Cities and Communities	Resource-Efficiency	Preservation of Natural Life and Environment
The Circular Economy	Energy-Efficiency in the Transport Sector	Sustainable Urban Development	Green Financial Investments	Green Economy Marketplace
Green Infrastructure and Mobility	Product-Service Systems	Industry, Production and Energy-Efficiency	Responsible Consumption and Production	Digital Solutions and Smart Data
Waste Management and Recycling	Low-Carbon Economy	Start-ups and Green Innovations	Talent and capacity-Building	New Climate Technology and Solutions
Developing Sustainable Value Chains	Water, Agriculture and Food Security	Sustainable Buildings	Local Development and Decentralised Action	Multi-stakeholder Efforts and Partnerships

WE Summit 2017 | Speakers Categories

- CEOs
- Climate Leaders under 40
- Female Leaders in the sustainability field
- Government Representatives
- Representatives from Regions and Cities
- Experts from research institutes and academia
- Innovators
- Green Start-Ups
- Commercial and Investment Banks
- Institutional Investors
- Utility Companies
- Technology Providers
- Technology Integrators



WE Summit 2017 | Previous Partners



Previous partners include: *

Government

Morocco / France / South Africa /
Mexico / Denmark / Qatar / Dubai / Peru / Quebec and more

Corporate

Siemens / Veolia / Iberdrola / European Investment Bank / Dubai Electricity and Water Authority / Philips / PwC / Vestas / Coca-Cola / BMW Group / Ernst & Young / Carbon Tracker Initiative / Carbon Trust / Nedbank / Inerjys / Alstom / HP / Vestergaard Frandsen / Vale / Bouygues / ABB / Honda / Airbus Defence & Space / Harris / Thalès / Rockwool and more

Institutional

World Bank Group / OECD / UNDP / World Energy Council / CDP / International Chamber of Commerce / ICLEI / State of Green / Climate Policy Initiative / GGGI / R20 / IRENA / World Green Economy Summit / IETA / The Shift Project / Ademe / French Ministry of Foreign Affairs / French Ministry of the Environment, Energy and the Sea; and more

Media

CNN / Wall Street Journal / Financial Times / TIME / Reuters / Bloomberg / Gulf Times / Dow Jones / Greenbiz and more

** Past participants to World Efficiency / La Galerie 2015 or World Climate Summit 2016*

WE Summit 2017 | Programme Outcomes

Creation of the Market place for the Low-Carbon and Resource-Efficient Economy, by identifying and leveraging core drivers, new solutions and innovative business models across sectors

Determining of Best Practices for innovation, PPPs and multi-stakeholder collaboration, through lessons learned from governments, cities, business and financiers

Formulation of plans and actions to Achieve the SDGs, supported by the engagement and commitment of business

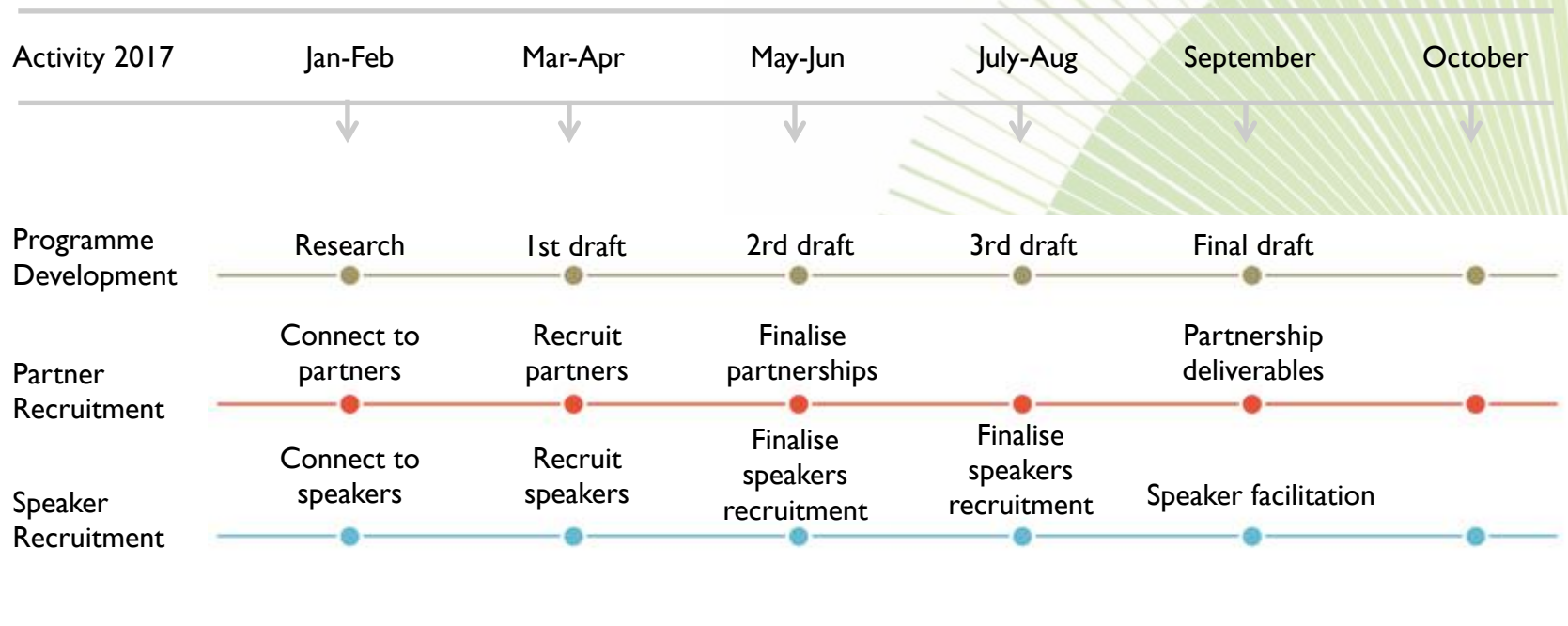
Announcement of Public-Private Partnerships, representing new, competitive and cooperative models

Summary of Proceedings to participants, communities and media

WE Summit 2017 | Management of Programme

- Extensive research and validation of programme among key stakeholders
- Application of best practice tools for conference programme management
- Dynamic feedback from curated speakers and professional moderators
- Advisory Board consisting of local and international stakeholders
- Holistic integration and consideration of feedback, in alignment with the strategic themes and objectives of the summit.

WE Summit 2017 | Timeline and Work Process



1. Develop draft session topics

2. Draft session notes (description of each session, key questions, target moderator and speakers)

3. Recruit speakers and moderators using the session note + WE Summit Presentation + WE Factsheet + WE Speaker Invitation

WE Summit 2017 | Programming Team



Stéphanie Gay
Show Director
Reed Expositions France
Stephanie.Gay@reedexpo.fr



Jens Nielsen
CEO
World Climate Ltd.
jens@wclimate.com



Mariann M. Omholt
Project Manager
World Climate Ltd.
mariann@wclimate.com



André Schneider
CEO, Geneva Airports
Chairman, World Climate Ltd.
andre@wclimate.com



Anne-Gaëlle Courty-Ahmed
Conference and Content Manager
Reed Expositions France
Anne-gaëlle.courty-ahmed@reedexpo.fr